

# 2024 VIRTUAL SPRING CONFERENCE

## The Journey to Safer Communities March 19-20, 2024

Typically attended by 250+ virtual attendees; the program offers 10 sessions and two plenary sessions on topics of importance to both planners and engineers seeking to improve the quality of life in their communities. For more information, please visit <https://www.itespringconference.org/>.

### PREMIER SPONSOR - \$3,500

- Hyperlinked logo on conference microsite
- Hyperlinked logo on all conference marketing materials
- Logo on title slide of sessions
- Verbal recognition during the opening plenary session
- Social media shout-outs before, during, and after the conference
- Ability to have a 30-second video in the special virtual conference issue of ITE Spotlight

### SUPPORTING SPONSOR - \$1,000

- Hyperlinked logo conference microsite
- Hyperlinked logo on all conference marketing materials
- Logo on title slide of sessions
- Social media shout-outs before, during, and after the conference

## What our exhibitors have to say ...

*Econolite has been a long-time supporter of the ITE organization, specifically their regional and national conferences, and their overall mission to further transportation information and best practices across the ITE community for the benefit of society. ITE's goals directly align with those of Econolite and PTV Group, under our unified brand Umovity, to provide the best Mobility for Humanity through advanced transportation software, hardware, and professional services.*

Dana McCombs, Director, Marketing  
**Econolite**

*Year after year, the ITE Annual Meeting has served as the transportation community's reunion to connect with and learn from each other. We always look forward to seeing our peers and partners share their insights and expertise during thoughtful sessions, catch up with friends in the exhibition hall, and celebrate successes at award ceremonies. The Annual Meeting is the place to be for transportation professionals – we wouldn't miss it!*

Michelle Ward, Communications  
**Kimley-Horn**

*ITE's annual event is a big reunion for engineers and pros from all over the country. We come together, catch up, and dive deep into the hot topics and trends that are shaping our industry. It's the place to be for anyone passionate about transportation and infrastructure!*

Mindy Gillespie, Head of Communications  
**Yunex Traffic**

*For decades, Iteris has maintained its partnership with the Institute of Transportation Engineers and considers ITE as one of its most key conduits to the greater transportation engineering community. ITE's mission, vision, and values are in complete alignment with Iteris, and our continued association and participation in ITE activities helps us maintain our striving towards our mutual goals of community mobility and safety.*

Mark Nogaki, Sr. Vice President of Sales  
**Iteris, Inc.**

